

INERTIA

Inertia started delivering Soleya to its homeowners!

In 2015, Inertia launched its unique residential development Soleya, located in a strategic and distinctive location on the Cairo Alexandria Desert Road next to Qobet El Hassana protectorate, while offering its homeowners a variety of services and amenities.

Since its launch, Soleya sold out over a short time span and is now being delivered. The development provides homes that cater to different residential needs varying between apartments and twin houses to townhouses and stand-alone villas. 78% of Soleya consists of open spaces in a total land area of 81,600 m².

Furthermore, Soleya focuses on the details and therefore provides thoughtful personal services like nannies, butlers, concierges and shopping facilities. Moreover, the development is optimally organized with facilities ranging from a clubhouse, with a swimming pool and gym to surveillance, security, and generators serving public areas.

The name Soleya is derived from a merge of English and French. In English, "Salsola" is a unique desert flower while in French "Soleil" means the sun. Both words give Soleya a sense of peace and serenity that is unmatched for a development in such close proximity to all the services needed to maintain a hassle-free lifestyle.

Arkan Plaza (Tower 2), 4th Floor, El Sheikh Zayed City, Giza - Egypt.

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About Inertia Egypt:

Inertia is a leading Egyptian real estate company that develops distinctive, valuable, and dynamic projects in different parts of Egypt. From our inception in 2007, Inertia has been thriving; we are renowned for projects that cater to today's cosmopolitan clientele, whether in the energetic Cairo, by the mesmerizing Mediterranean Sea, or on the enchanting Red Sea. Inertia provides more than just properties, we aim to establish close-knit and active communities. We are selective with our properties as we only choose distinguished projects that offer valuable homes and a gratifying lifestyle aligned with contemporaneous needs. Our developments range from cutting edge medical centers such as Medipoint Sheikh Zayed, Medipoint Mena Plaza; residential properties like West Hills, G Cribs in El Gouna, Soleya, Brix, Joulz, Veranda in Sahl Hasheesh, and the mega-project Jefaira in the North Coast. In every project, Inertia ensures estimable developments with immaculate designs, overlooking scenic vistas, and a warm, vibrant community. Today, Inertia's properties are peerless, guaranteeing their residents quality of design, service, and ambiance.

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